

The Bloomberg logo is displayed in white text on a dark grey rectangular background.

A Long-Term Program for Expansion of Research and Technology Units

BLS has served as Bloomberg LLP's strategic advisor and exclusive incentives representative since 1997. We designed and negotiated a \$13 million sales tax exemption in connection with a planned data center expansion at the company's Princeton, New Jersey facility. In another recent project BLS implemented an overall community/government relations strategy that resulted in additional incentives as well as land use approvals and extended vesting of development rights on a 100-acre tract for which previous attempts for commercial development had failed.

Other BLS projects include the design and negotiation of a unique equipment lease financing facility, providing for substantial sales tax savings, and representation of Bloomberg in connection with the company's new headquarters building in New York City.

Results:

- * 260 jobs created
- * 155,000 square feet of space occupied
- * Incentives valued at \$84 per square foot

